

St. Gallen Wings of Excellence Award 2013

Purpose

This document contains all relevant information regarding a participation in the student essay competition for the St. Gallen Wings of Excellence Award 2013. In particular, you will find details about the competition questions, the formats, the general requirements for participation as well as the application process itself.

Overview

Graduate and postgraduate students from universities throughout the world are invited to participate in a student essay competition to seize the opportunity to qualify as "Leaders of Tomorrow" for the St. Gallen Symposium, which will take place from 30 April–3 May 2013. The authors of the 100 best contributions will be invited to engage in an inspiring dialogue at the symposium with current leaders and decision makers. The students are asked to contribute their own visions and ideas to the theme of the 43rd St. Gallen Symposium, "Rewarding Courage". A professional work which could be an essay, a scenario, a project report or proposal, a multi-media presentation or an entrepreneurial concept is expected. While introducing new approaches and unconventional ideas, it should be constructive, provocative or instructive, and include inspiring thoughts and actions. The competitors must choose from one of four competition questions, which refer to the four topic clusters "Putting incentives right", "Coping with institutions", "Against the current – courageous people" and "Management of excellence". The authors of the three most outstanding contributions will receive the St. Gallen Wings of Excellence Award, which is endowed with a total of EUR 20,000.– prize money. Moreover, the authors will be given the honour to present their thoughts and perspectives to the assembled plenum. All contributions will be evaluated according to specific criteria by an independent jury, composed of academics, corporate executives, entrepreneurs and politicians. The organising committee covers the costs for travel, board and lodging to enable invited students from all over the world to participate, regardless of their economic situation.

HIGHLIGHTS

- Join the debates with 600 top decision makers
- Meet 200 of the world's brightest young minds
- Win the world's foremost essay competition
- EUR 20,000.– prize money
- Expenses covered, travel service provided

Competition

Competition Questions

The competitors must choose from one of the four competition questions outlined at <http://symp.sg/questions>

Format

The format of the submission must be one of the following:

- | | |
|--------------|--|
| Essay | <ul style="list-style-type: none">- Five to seven pages, max. 2,100 words (excluding bibliography)- Stating the exact word count- Name must not be stated- Accepted formats: doc, pdf, docx |
| Presentation | <ul style="list-style-type: none">- Max. 15 minutes- Name must not be stated- Accepted formats: ppt, pps, pdf, pptx, ppsx |
| Video | <ul style="list-style-type: none">- Max. 15 minutes- Name must not be stated- Accepted formats: vhs, dvd, avi, mpeg, mov |

General Requirements for Participation

To be eligible for the competition, all of the following criteria have to be fulfilled:

- Eligible are... - Students enrolled at a university, who are matriculated in a graduate or postgraduate programme as of 1 February 2013, from any field of study,
- born in 1983 or after.
- Submission deadline - 1 February 2013 (date of postmark)
- Languages - English
- Specifications - All sources must be quoted
- Plagiarism will result in disqualification
- The work has to be written exclusively for the St. Gallen Wings of Excellence Award
- Only individual contributions are allowed

Application

- Contribution - According to criteria listed above
- Application - Online on our website <http://symp.sg/apply>
- Abstract - Stating the key thoughts of the contribution
- 200–300 words
- Accepted formats: doc, pdf
- Passport - Copy of your passport or other official form of ID (no driving licenses)
- In English or German
- Confirmation - Confirmation of matriculation of the university by February 2013
- In English or German (official translation)

Contact

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Online Submission
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